



# SCOTTS VALLEY CHAMBER OF COMMERCE

## Membership Investment Sponsor Package

### Bronze Sponsorship level - \$1000

#### Includes Annual Dues AND

- \$500 Bronze Sponsorship of **either** the Scotts Valley Art Wine & Beer Festival **OR** The Community Awards Gala
- Your Business Listing with Logo on Website Directory
- Banner Ad on Website Business Directory for 6 months

### Silver Sponsorship level - \$2000

#### Includes Annual Dues AND

- \$1000 Silver Sponsorship of **either** the Scotts Valley Art Wine & Beer Festival **OR** The Community Awards Gala
- Your Business Listing with Logo on Website Directory
- Banner Ad on Website Business Directory for 6 months

### Gold Sponsorship level - \$3000

#### Includes Annual Dues AND

- \$2000 Gold Sponsorship of **either** the Scotts Valley Art Wine & Beer Festival **OR** The Community Awards Gala
- Your Business Listing with Logo on Website Directory
- Banner Ad on Website Business Directory for 6 months

### Double Gold Sponsorship level - \$5000

#### Includes Annual Dues AND

- \$2000 Gold Sponsorship of **BOTH** the Scotts Valley Art Wine & Beer Festival **AND** The Community Awards Gala
- Your Business Listing with Logo on Website Directory
- Banner Ad on Website Business Directory for 6 months
- Logo on E-newsletter for 6 months
- Banner Ad/Logo in E-newsletter

### Community Sponsorship level - \$7000

#### Includes Annual Dues AND

- \$5000 Double Gold Sponsorship of the Scotts Valley Art Wine & Beer Festival **AND** \$2000 Gold Sponsorship of the Community Awards Gala
- Your Business Listing with Logo on Website Directory
- Banner Ad on Website Business Directory for 1 year
- Featured article in the Chamber Newsletter of the Scotts Valley Times
- Be interviewed on KSCO's Think Local First Radio Show to talk about your business
- Banner Ad/Logo in E-newsletter

| Membership Addons                                                                   | Price Per Month | Number of Months | Total Cost |
|-------------------------------------------------------------------------------------|-----------------|------------------|------------|
| Logo and additional category for your Business Listing on Chamber Website Directory | \$5             |                  |            |
| Logo on Chamber E-newsletter                                                        | \$25            |                  |            |
| Banner Ad on Website                                                                | \$50            |                  |            |

## Employee Base Membership

### Employee Base

- This includes most businesses. An Employee Equivalent is 40 hours per week worked by any number of employees, excluding overtime. (e.g., 2 employees working 20 hours per week = 1 Employee Equivalent).

### Non Profit Rate

- **Non-Profit Community Charities** - 501(c)(3) charities existing exclusively for fund raising, and which return all proceeds to the community.
- **Public Spirited Individuals** - May wish to help promote Scotts Valley. They are listed in the roster by their given name.

Upon acceptance of my membership into the Scotts Valley Chamber of Commerce, I agree to uphold the vision and the mission of the Chamber by promoting businesses and fellow members as well as a strong economy and community.

\*An initial processing fee of \$75 is charged for all new members of the Chamber.

The Chamber is a 501(c)(6) charitable organization. Membership dues may be written off as a business-related expense. Please consult your tax professional.

### Check Box to Indicate Your Employee Base

| Employee Equivalents                     | Investment | Employee Equivalents                | Investment |
|------------------------------------------|------------|-------------------------------------|------------|
| <input type="checkbox"/> 1-5             | \$225      | <input type="checkbox"/> 51-100     | \$500      |
| <input type="checkbox"/> 6-10            | \$275      | <input type="checkbox"/> 101-200    | \$626      |
| <input type="checkbox"/> 11-20           | \$350      | <input type="checkbox"/> 201 and up | \$700      |
| <input type="checkbox"/> 21-50           | \$400      |                                     |            |
| <input type="checkbox"/> Non-Profit Rate |            |                                     | \$150      |

Membership Investment Sponsor Package : \_\_\_\_\_

**Or** (Please choose one of these two options)

Employee Base Membership \$ \_\_\_\_\_

Membership Add-ons Total \$ \_\_\_\_\_

\*New Member Fee \_\_\_\_\_ \$75.00

TOTAL \$ \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_



# SCOTTS VALLEY CHAMBER OF COMMERCE

831-438-1010 - Phone  
831-713-5274 - Fax  
216-B Mt. Hermon Road  
Scotts Valley, CA 95066  
www.ScottsValleyChamber.com

## Membership Agreement Company Info

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Street Address: \_\_\_\_\_ Fax: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_ Website: \_\_\_\_\_

Category for Business Directory: \_\_\_\_\_ Email: \_\_\_\_\_

Business Description for your listing on our website: \_\_\_\_\_  Check here if you prefer to opt out of our mailing list program.

\_\_\_\_\_ Business Slogan: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Chamber Representatives

CEO/Owner: \_\_\_\_\_ Chamber Rep: \_\_\_\_\_

Mail Address: \_\_\_\_\_ Mail Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_ City/St/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Email: \_\_\_\_\_

Cell: \_\_\_\_\_ Cell: \_\_\_\_\_

Preferred Contact:  Phone  Email Preferred Contact:  Phone  Email

PRIVACY POLICY: We do not sell or rent names, addresses, email or any other information about you to any third party other than Chamber members.

## In What Areas Can The Chamber Give You Assistance?

- Host A Business Networking Mixer
- Host A Red Ribbon Cutting Ceremony
- Referral Network
- Marketing And Advertising
- Community Connections
- Business Resources Counseling With SCORE or SBDC

Other: \_\_\_\_\_

## Make Community Connections through Volunteering

- Marketing Committee
- Awards Gala Committee
- Events Committee
- Art Wine & Beer Festival Committee
- Ambassadors Committee

# Festival Sponsorship Benefits at a Glance

|                                                                                                                          | DOUBLE GOLD SPONSOR    | GOLD SPONSOR       | SILVER SPONSOR | BRONZE SPONSOR |
|--------------------------------------------------------------------------------------------------------------------------|------------------------|--------------------|----------------|----------------|
| <b>Sponsorship Level</b>                                                                                                 | <b>\$5,000</b>         | <b>\$2,000</b>     | <b>\$1,000</b> | <b>\$500</b>   |
| Your organization is equal in placement and credit with The Scotts Valley Chamber of Commerce on all marketing products. | ✓                      |                    |                |                |
| Your organization name is mentioned in all paid television spots as a primary sponsor of the Festival.                   | ✓                      |                    |                |                |
| Your organization name & logo imprinted on all Festival T-shirts and tote bags.                                          | ✓                      |                    |                |                |
| Business exhibit booth spaces provided.                                                                                  | <b>4</b><br>Spaces     | <b>2</b><br>Spaces |                |                |
| Public "Thank You" for your organization announced from the entertainment stage throughout both days.                    | ✓                      | ✓                  | ✓              | ✓              |
| Your organization name and logo on "Thank You" banner displayed prominently at festival entrance.                        | ✓<br>Largest Placement | ✓                  | ✓              | ✓<br>(no logo) |
| Your organization name, logo, and clickable website link prominently displayed on festival website and Facebook page.    | ✓                      | ✓                  | ✓              | ✓<br>(no logo) |
| Your organization name, logo, and clickable website link in all email promotions.                                        | ✓                      | ✓                  | ✓              | ✓<br>(no logo) |
| Your organization name and logo on festival posters.                                                                     | ✓                      | ✓                  | ✓              | ✓<br>(no logo) |
| Posts on Facebook and Twitter thanking your organization for supporting the Festival.                                    | ✓<br>(5 posts)         | ✓<br>(4 posts)     | ✓<br>(2 posts) | ✓<br>(1 posts) |
| Other benefits as agreed.                                                                                                | ✓                      | ✓                  | ✓              | ✓              |

**Booth info:** Promote your business with handouts, demonstrations, raffles, or other activities to engage festival visitors. (Sponsors must provide their own white tents.)

# Community Awards Gala Sponsorship Benefits at a Glance

|                                                                     | <b>GOLD SPONSOR</b> | <b>SILVER SPONSOR</b> | <b>BRONZE SPONSOR</b> |
|---------------------------------------------------------------------|---------------------|-----------------------|-----------------------|
| <i>Sponsorship Level</i>                                            | <i>\$2,000</i>      | <i>\$1,000</i>        | <i>\$500</i>          |
| Number of Tickets                                                   | <b>8</b>            | <b>4</b>              | <b>2</b>              |
| Full-page ad in the program                                         | ✓                   |                       |                       |
| Premier table signage at event                                      | ✓                   |                       |                       |
| Table sponsorship                                                   | ✓                   | ✓                     |                       |
| Logo in the program                                                 | ✓                   | ✓                     | ✓                     |
| Logo on the Chamber website                                         | ✓                   | ✓                     | ✓                     |
| Logo on event video slideshow                                       | ✓                   | ✓                     | ✓                     |
| Public "Thank you" for your organization announced during the event | ✓                   | ✓                     | ✓                     |

## Community Awards Gala

The Alvin Scarborough Memorial Man of the Year  
 Annette Marcum Woman of the Year  
 Business of the Year  
 Educator of the Year  
 Youth of the Year  
 Chamber Ambassador of the Year  
 Organization of the Year  
 Beautification Project of the Year

Every year, the Chamber of Commerce honors these community leaders at a special dinner held in their honor.