



Locally Owned, Independent Businesses of ...

THINK LOCAL FIRST RADIO

Reach the independent and locally owned business community of Santa Cruz County with a 13-week category-exclusive sponsorship of KSCO's Think Local First Radio.

Think Local First Radio broadcasts live from KSCO's historic Santa Cruz studios every Saturday from 4pm to 5pm and is hosted by a rotating cast of TLF members representing the various communities of Santa Cruz County.

Each edition of TLF Radio features live, audience-interactive interviews with members of the locally owned independent business community and their stories of doing business in the County of Santa Cruz.

There are a limited number of category-exclusive Think Local First Radio sponsorships available to members of TLF.

Bronze sponsorship: \$30 per week

- * 1 live brought-to-you-by business billboard introducing TLF Radio show segment
- * 1 30-second commercial during the TLF Radio Show
- * Inclusion in 3 TLF show promotional announcements during KSCO's prime time

Silver Sponsorship: \$ 50 per week

- * 2 live brought-to-you-by business billboard introducing TLF Radio show segment
- * 2 30-second commercials during the TLF Radio Show
- * Inclusion in 6 TLF show promotional announcements during KSCO's prime time

Sponsorship Duration: 13 weeks

Sponsorship Terms: monthly in advance

Concurrence: _____

(signature / business category / date)

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